

Dr. Keely Kolmes – Presenter and Speaker on Digital Ethics

Greetings! I would love to come and speak to your group.

Since 2010, I have offered over fifty presentations on digital ethics, ranging from conference panels to 3, 4, and 6 hour Continuing Education courses.

My Digital Ethics trainings are offered for multidisciplinary groups and typically attract 45 – 120 clinicians per workshop. I fine-tune all of my presentations to meet the unique needs of your agency and audience. Contact me and let's talk about how I can best meet your needs.

You are welcome to browse my list of [recent and upcoming presentations](#) to see what I've done in the past and what is coming up. I can also provide you with references so you may speak with people who have hired me to present, I can email you video clips, and I can also share my speaker evaluations from recent talks.

The Details:

For more information regarding my fees and other arrangements, email me at drkkolmes@gmail.com or phone me at 415-501-9098 and let's explore dates that work best for your organization to learn more about social media and digital ethics.

Below, you will find a sample course description, outline, and my bio.

My CV can be accessed online at <http://www.drkkolmes.com/docs/drkkolmescv.pdf>

Availability:

Contact me to discuss my availability. If your event involves presenting or traveling on a day I typically see patients, we will have to discuss how this will affect my fee.

Sample 6 Hour Course: Course Components

- Web Visibility & Google Alerts
- Research on psychotherapist/patient behavior on the Web
- Introduction to Social Media sites (Facebook, Twitter, LinkedIn, G+, Yelp, Pinterest, Path, Instagram, Foursquare/Places, personal ads, blogging, etc.) and tips for balancing professional vs. personal use
- What people need to know and understand about providing telemental health services
- Ethics Codes & social media
- Vignettes/real life scenarios/discussion
- Social Media Policy & Exercise (handout provided)

Course Description

The Internet and social media offer a number of new clinical and ethical challenges for those who provide face-to-face mental health services. These challenges include extra-therapeutic contacts between psychotherapists and their clients, questions about what distinguishes personal from professional activities online, and a lack of clearly developed policies related to our online behaviors and interactions.

This course offers an introduction to digital ethics and to various social networking sites and activities. It provides guidelines for anticipating and managing the problems that may arise for practitioners who are using these sites. Applicable ethical standards will be addressed. The instructor will incorporate vignettes and encourage discussion to address the different ways clinicians are addressing these issues. Issues related to training and supervision and developing institutional policies will also be addressed.

Learning Objectives

- Describe social media and summarize several popular social media sites and services.
- Distinguish between one's personal and professional activities on the Internet.
- Understand the latest research findings on patients and clinicians seeking one another's information on the Internet.
- Identify the ethical challenges that may arise from engaging in activities on the Internet.
- Review different approaches and strategies towards social networking and managing one's online presence.
- Construct a social media policy for a private practice or an agency to address potential boundary issues with clients.

Presenter's Bio

Keely Kolmes, Psy.D. is a licensed psychologist in private practice in San Francisco, CA. She currently serves on the Ethics Committee of the California Psychological Association and is one of CPA's two elected Council Representatives on APA's Council. She was elected by APA Division 42 as one of their Members at Large, and she will be serving on 2015 APA President Barry Anton's Cabinet. Dr. Kolmes writes, does research, and provides consultation and training on clinical and ethical issues related to social networking and technology. Her Private Practice Social Media Policy has been cited and adapted internationally. She has published a New York Times Op-Ed on the challenge of consumer reviews of mental health services. She has also been quoted in The Washington Post, Forbes.com, HuffPost Live, and BBC News on issues related to the Internet, ethics, and clinical practice.

References

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